

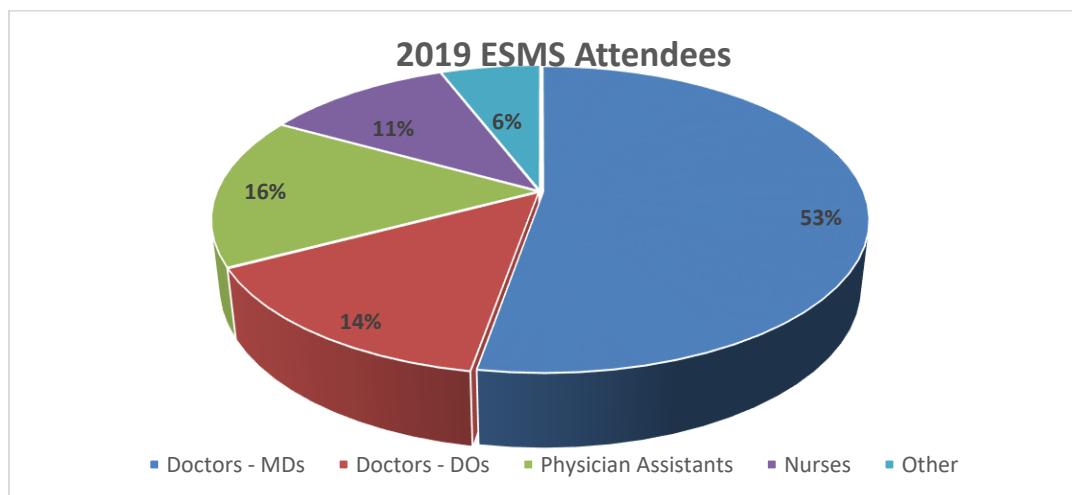
**43<sup>rd</sup> Annual Eastern Shore Medical Symposium**  
**June 15-19, 2020 | Rehoboth Beach Convention Center**  
***Don't Miss This Special Exhibit Opportunity!***

Dear Representative,

We are very excited to return to the Convention Center in Rehoboth Beach for the *43<sup>rd</sup> Annual Eastern Shore Medical Symposium*. The Eastern Shore Medical Symposium is a great place to meet expert faculty and primary care practitioners in a relaxed, educational setting.

This primary care oriented symposium consistently presents a cohort of excellent speakers, covering the major areas of primary care practice with practical approaches to screening, diagnosis and management of a variety of diseases. Additional sessions and workshops address practice concerns in the current healthcare environment.

The conference consistently attracts over 300 primary care practitioners from tri-state area every year. Our participants primarily come from Delaware, Pennsylvania, Maryland, New Jersey and Virginia with additional representation from adjoining East Coast states. The chart below shows a professional breakdown of the conference attendees:



On behalf of our program directors, Drs. Robert Perkel, Susan Parks and Heather Bittner-Fagan, we invite you to join us for this exceptional program and networking event. Please feel free to contact me with any questions.

Sincerely,

Bao Tram, CME Planner  
Thomas Jefferson University - Office of Continuing Professional Development  
Jefferson Alumni Hall 1020 Locust Street, Suite M-5, Philadelphia, PA 19107  
Phone: 215-955-6993 | Fax: 215-923-3212 | email: [bao.tram@jefferson.edu](mailto:bao.tram@jefferson.edu)

## **43<sup>rd</sup> Annual Eastern Shore Medical Symposium**

<b>ONLINE SPONSOR REGISTRATION</b>	<a href="http://jeffline.jefferson.edu/jeffcme/FamilyMedicine/exhibitors.cfm">http://jeffline.jefferson.edu/jeffcme/FamilyMedicine/exhibitors.cfm</a>
<b>CONFERENCE DATES</b>	Monday - Friday, June 15-19, 2020
<b>LOCATION</b>	Rehoboth Beach Convention Center 229 Rehoboth Avenue Rehoboth Beach, Delaware 19971
<b>EXHIBIT LOCATION &amp; TIMES</b>	The following times are dedicated exhibit times where food and beverage will be served: 7:00AM - 8:00AM      Registration, Workshops & Continental Breakfast 9:40AM - 10:00AM    Morning Refreshment Break 12:30PM                Adjourn for the day <i>*Exhibitors will be in a separate area from the education/meeting space</i>
<b>SET-UP TIME</b>	<b>EXHIBIT SET-UP CAN TAKE PLACE ON SUNDAY, JUNE 14, 2020 from 4:00PM until 6:00PM.</b> The exhibit area will be available Monday through Friday starting at 6:30AM.
<b>BOOTH SIZE</b>	All exhibits must be tabletop or portable in nature. Each exhibitor will be provided with a 6x3 foot table with table cover and two chairs.
<b>SPONSORSHIP LEVELS</b>	<p><b><i>“Humpback Whale” Sponsorship – \$2,000 and above</i></b></p> <ul style="list-style-type: none"> <li>○ Recognition as a top sponsor on our website and press releases with company name and logo</li> <li>○ Attendee email list</li> <li>○ Acknowledgement by Conference Coordinator during welcome</li> <li>○ Premium positioning of exhibit booth</li> <li>○ Acknowledgement on signage in registration area</li> <li>○ Breakfast for two at conference</li> <li>○ Recognition in email blast(s) and/or social media post(s)</li> <li>○ Full page color ad placed in course syllabus</li> </ul> <p><b><i>“Bottlenose Dolphin” Sponsorship – \$1000</i></b></p> <ul style="list-style-type: none"> <li>○ Recognition as a sponsor on our website and press releases with company name and logo</li> <li>○ Acknowledgement by Conference Coordinator during welcome</li> <li>○ Premium positioning of exhibit booth (if attending)</li> <li>○ Acknowledged on signage in registration area</li> <li>○ Breakfast for two at conference</li> <li>○ Recognition in email blast(s) and/or social media post(s)</li> <li>○ Half-page color ad placed in course syllabus</li> </ul> <p><b><i>“Striped Bass” Sponsorship – \$800</i></b></p> <ul style="list-style-type: none"> <li>○ Recognition as a sponsor on our website</li> <li>○ Opportunity to exhibit (if attending)</li> <li>○ Acknowledgement on signage in registration area</li> <li>○ Recognition in email blast(s) and/or social media post(s)</li> </ul>

	<p><b>“Blue Crab” Sponsorship – \$500</b></p> <ul style="list-style-type: none"> <li>○ Recognition as a sponsor on our website</li> <li>○ Acknowledgement on signage in registration area</li> <li>○ Recognition in email blast(s) and/or social media post(s)</li> </ul> <p><b>Donations of Goods and/or Services</b></p> <ul style="list-style-type: none"> <li>○ <b>Gift basket opportunities</b> – Provide a basket featuring your company’s products. We’ll offer this as a door prize to our attendees.</li> <li>○ <b>Event swag opportunities</b> – Provide seat cushions, lanyards, t-shirts or water bottles to all 300 attendees.</li> <li>○ <b>Coffee break</b> – Does your business make coffee, juice or pastries? Come provide your products during the morning or afternoon breaks. There are five morning and five afternoon break opportunities throughout the week. Don’t sell coffee, snacks or pastries? No problem! Donate \$100-\$500 and we’ll provide it in your name.</li> <li>○ <b>Ice cream or treats</b> – Does your business make ice cream or other treats? Come provide your products at the close of the session at noon.</li> <li>○ <b>Don’t sell treats?</b> – No problem! Donate \$100-\$500 and we’ll provide refreshments or treats in your name.</li> <li>○ <b>Other ideas are welcome!</b> Contact Bao Tram at <a href="mailto:bao.tram@jefferson.edu">bao.tram@jefferson.edu</a>.</li> </ul>
ELECTRICITY	<p>Please email your electrical needs for your exhibit booth to Bao Tram at <a href="mailto:bao.tram@jefferson.edu">bao.tram@jefferson.edu</a> by June 8, 2020. <i>Additional fees may apply.</i></p>
SHIPPING	<p>Exhibit materials can be shipped directly to the Rehoboth Beach Convention Center no sooner than <u>Saturday, June 13, 2020</u>. Boxes should be marked as follows:</p> <p style="text-align: center;"><b>Rehoboth Beach Convention Center</b>  <b>229 Rehoboth Avenue</b>  <b>Rehoboth Beach, Delaware 19971</b>  <b>Attn: Exhibitor Name/Company</b>  <b>Attn: 43<sup>rd</sup> Annual Eastern Shore Medical Symposium</b>  <b>Box ____ of ____</b></p> <p><b>**Please notify Bao Tram in the Jefferson Office of CPD of all shipped packages.</b></p>
ACCOMMODATIONS	<p><b>HOTEL ROOMS AVAILABLE -</b></p> <p><b>Please make hotel reservations as soon as possible, as room blocks fills quickly.</b> For a list of accommodations with discounted rates, please visit: <a href="http://www.pcs.udel.edu/esms/accommodations/">http://www.pcs.udel.edu/esms/accommodations/</a></p>
SUNSHINE ACT	<p>The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 &amp; 403 (collectively the “Sunshine Act”).</p> <p>Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.</p>

<p style="text-align: center;"><b>EXHIBITOR RULES</b></p>	<p><b>Exhibitors acknowledge that:</b></p> <ul style="list-style-type: none"> <li>• Exhibitor is not furnishing commercial support for this conference, exhibitor is buying exhibit space.</li> <li>• All exhibits must be tabletop or portable in nature.</li> <li>• Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space.</li> <li>• Exhibits are intended for informational purposes. Products should not be sold on site.</li> <li>• Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited.</li> <li>• The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company's behalf.</li> <li>• The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall.</li> </ul>
<p style="text-align: center;"><b>EVENT CANCELLATION POLICY</b></p>	<p>In the event that the Conference would have to be cancelled, the organizers are not responsible for any airfare, hotel, and/or other costs incurred by exhibitors.</p>
<p style="text-align: center;"><b>PAYMENT INFORMATION</b></p>	<p><b>Payment in full is required with registration.</b></p> <p><b><u>CHECKS</u></b>  <b>Please make check payable to: TJU, Office of CPD</b></p> <p style="padding-left: 40px;"><b>Mail to:</b> Thomas Jefferson University  ATTN: Eastern Shore Medical Symposium  Office of CPD, JAH  1020 Locust Street, Suite M-5  Philadelphia, PA 19107</p> <p><b><u>CREDIT CARDS</u></b>  Visa, Amex and MasterCard are also accepted. Please complete the attached credit card form.</p>
<p style="text-align: center;"><b>CONTACT</b></p>	<p>Bao Tram, CME Planner  Office of Continuing Professional Development  Thomas Jefferson University  Jefferson Alumni Hall  1020 Locust Street, Suite M-5  Philadelphia, PA 19107  Phone: 215-955-2477  Fax: 215-923-3212  email: <a href="mailto:bao.tram@jefferson.edu">bao.tram@jefferson.edu</a></p>

***Exhibit pictures are restricted to exhibit area only.  
Exhibitors may not conduct promotional activities within the educational session room.***

## Exhibitor Payment Options

### 43<sup>rd</sup> Annual Eastern Shore Medical Symposium

Monday-Friday, June 15-19, 2020

Rehoboth Beach Convention Center, 229 Rehoboth Avenue, Rehoboth Beach, Delaware 19971

**\*\*Payment is due on or before June 15, 2020**

**EXHIBITOR REGISTRATION MUST ALSO BE COMPLETED ONLINE AT:  
<http://jeffline.jefferson.edu/jeffcme/FamilyMedicine/exhibitors.cfm>**

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**SPONSORSHIP LEVEL:**

- "Humpback Whale" Sponsorship – \$2,000 and above
- "Bottlenose Dolphin" Sponsorship – \$1000
- "Striped Bass" Sponsorship – \$800
- "Blue Crab" Sponsorship – \$500

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**Company Contact:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Fax Number:** \_\_\_\_\_

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Please make check payable to **Thomas Jefferson University**, or provide credit card information below. Do not send cash. Application will not be processed unless full payment is received.

Check # \_\_\_\_\_ is enclosed.

I hereby authorize use of my:  Amex  Visa  Mastercard      Amount \$ \_\_\_\_\_

Account Number: \_\_\_\_\_      Expiration Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_      Signature: \_\_\_\_\_

Billing Address:

**Fax/Email**

You may fax your application with credit card payment to 215-923-3212 or email it to [bao.tram@jefferson.edu](mailto:bao.tram@jefferson.edu).

**Mail**

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